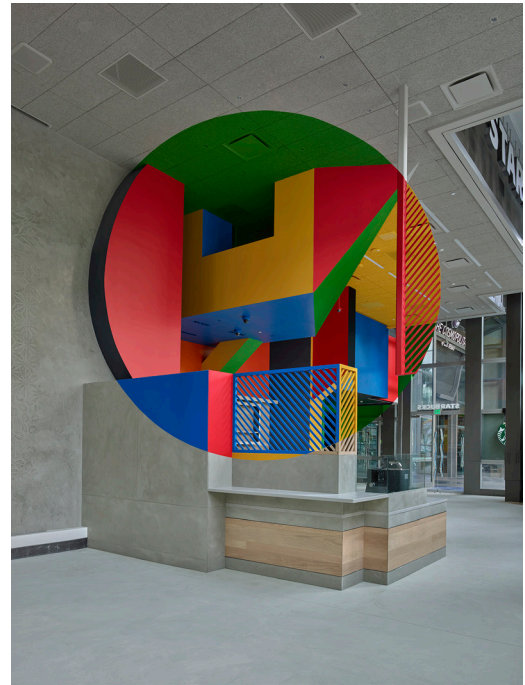


FOR IMMEDIATE RELEASE

FIRST-EVER PERMANENT PUBLIC
INSTALLATION BY GEORGES ROUSSE

NOW ON VIEW
COSMOPOLITAN LAS VEGAS, NEVADA



Las Vegas, 2016 © Georges Rousse

(LAS VEGAS, NV, March 2016) Sous Les Etoiles Gallery is delighted to announce the first permanent public art installation by French artist and photographer Georges Rousse. The installation, commissioned by The Cosmopolitan of Las Vegas, is located in the resort's new Starbucks coffee shop, where it will remain permanently accessible to the Las Vegas Strip's millions of visitors each year.

French artist and photographer Georges Rousse is internationally renowned for his his ephemeral, one-of-a-kind installations and resulting photographs. Working at the intersections of photography, painting and architecture, Rousse transforms raw space within abandoned or soon-to-be-demolished buildings into surprising visions of color and shape through the single-perspective of his camera lens. Now, 35 years after his first exhibition in 1981 at the Galerie de France in Paris, Rousse will introduce his first-ever permanent intervention in the United States. Rousse writes:

Usually my work is ephemeral, linked to the disappearance of architecture. In the case of the project in the Starbucks' space in The Cosmopolitan of Las Vegas, I did not initially think of the durability of the installation. I first considered this place as a beautiful space—bright and large—which nonetheless imposed a number of constraints related to the specificity of a public place dedicated to relaxation and casual encounters. Ultimately, these constraints stimulated me and led me to think about the coexistence between art and commercial space, and I am very honored to participate in such a project.

In the fall of 2015, Sous Les Etoiles Gallery premiered "Éloge des Lieux," an exhibition featuring recent work by Georges Rousse. "Éloge des Lieux" marked the artist's first American solo show in a decade.

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To inquire about the The Cosmopolitan of Las Vegas installation's resulting photograph, please contact Director Corinne Tapia at corinne@souslesetoilesgallery.net. For press or image inquiries, please contact Marissa Fassano at 212.966.0796 or marissa@souslesetoilesgallery.net.

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